



Stakeholders

Who helps the team deliver?
How are the key stakeholders?
Which partners level up the team?



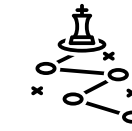
Shared Goals

What are your goals as a team?
What outcome are you expected to deliver?



North Star

What is your guiding North Star? What metric matters most to review your performance?



The How—Game Plan

What are the bold steps the team is making to create progress?
What are some of the bets on how you will 'win'?
What are hypothesis you want to experiment as a team?



Purpose

What's your team purpose? What do you deliver collectively and for whom?



Motivations

What are you team's motivational drivers? What gives them energy? What drains energy out of them?



Insights

What do you know to be truth? What customer insights do you have to guide your strategy? What industry trends influence your direction?



Core Behaviours

What values do you stand for?
What are your guiding principles?
What defines your working method?



Roles & Contribution

What are the key roles within your team?
How do they contribute to the organization?

Team Name:

Date:



Team Clarity Canvas

This is a Team Clarity Canvas to help clarify your team's purpose, way of working and delivery approach.